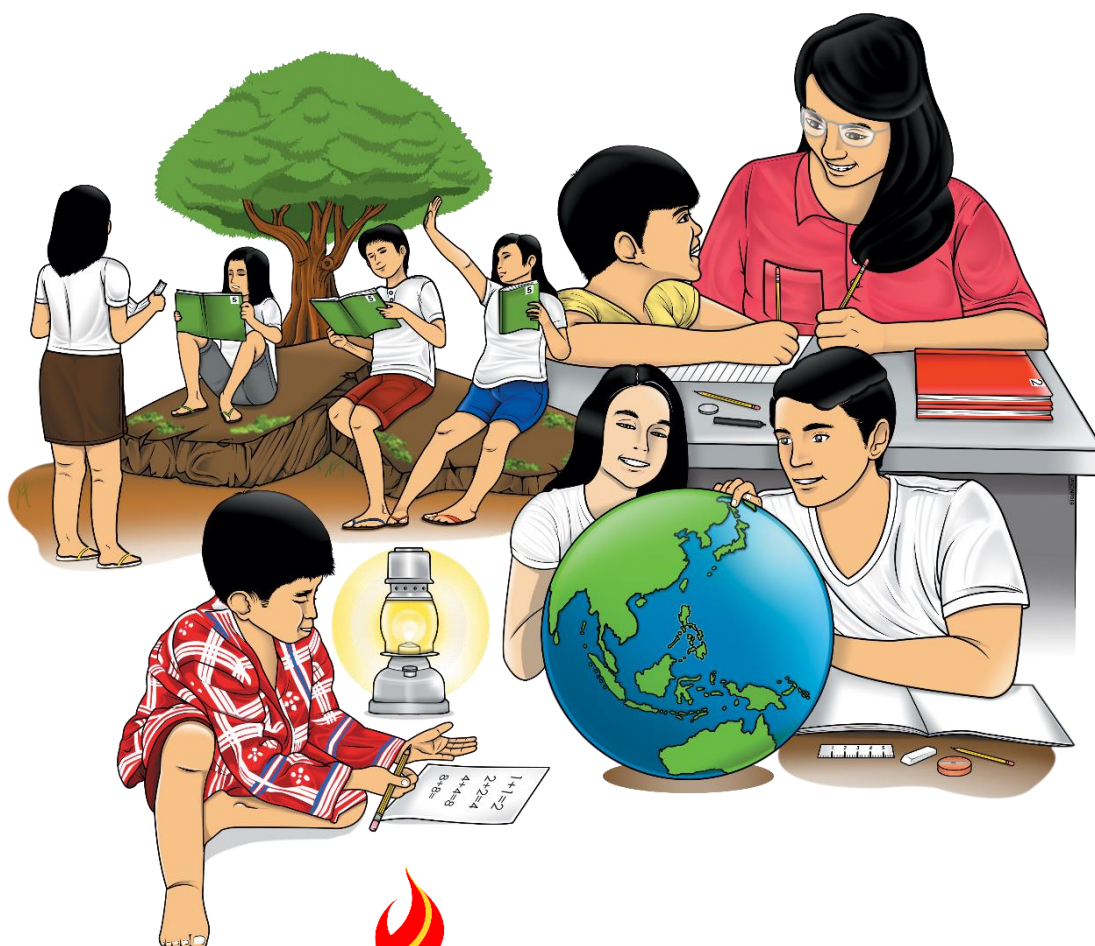


7

# English

## Quarter 3 – Module 1: Multimedia Resources for Oral Communication



  
ALTERNATIVE DELIVERY MODE  
**ADM**

**English – Grade 7**  
**Alternative Delivery Mode**  
**Quarter 3 – Module 1: Multimedia Resources for Oral Communication**  
**First Edition, 2020**

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# English

## Quarter 3 – Module 1: Multimedia Resources for Oral Communication

## **Introductory Message**

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



## ***What I Need to Know***

This module was designed and written with you in mind. It is here to help you master the use of correct and appropriate multimedia resources when orally giving information, instructions, making instructions, and narrating events in personal or factual recounts. The scope of this module allows the multimedia resources to be used in many different learning situations. The language used recognizes the diverse vocabulary level of students. The arrangement of the lessons follows the standard sequence of the course. But the order in which you read them can be changed to correspond with the textbook you are now using.

The module is composed of one lesson:

**Lesson:** The Multimedia Resources

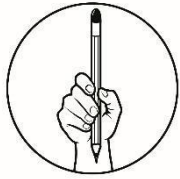
### **Most Essential Learning Competency:**

Use correct and appropriate multimedia resources when orally giving information, instructions, making explanations, and narrating events in personal or factual recounts.

### **Learning Objectives:**

After going through this module, you are expected to:

1. identify multimedia resources;
2. classify different types of multimedia resources; and
3. use correct multimedia resources when orally giving information, instructions, making explanations, and narrating events in personal or factual recounts.



## What I Know

Welcome to the multimedia world! But before you discover multimedia, check your prior knowledge of the different text types! Let us see how much do you know about the topic that we are about to discuss. Answer the pre-test on text types.

Directions: Identify the **text type or multimedia resources** described in each of the statements below. Choose your answer from the list of terms in the box. Write the answers in your notebook.

A. Recount	F. Audio
B. Explanations	G. Text
C. Procedures	H. Video
D. Narrative	I. Animation
E. Descriptions	J. Picture/graphics

- \_\_\_\_\_ 1. This type of text aims to entertain, amuse, or instruct through fictional and non-fictional works.
- \_\_\_\_\_ 2. This text type teaches us how to do something through a series of steps.
- \_\_\_\_\_ 3. This text type refers to retelling a series of events which may either be factual or personal.
- \_\_\_\_\_ 4. This refers to moving images that provide audio and visual experience to the viewers.
- \_\_\_\_\_ 5. This text type provides information on how or why something happens.
- \_\_\_\_\_ 6. This multimedia resource comes from images that are initially drawn and photographed in succession to make them appear as if they are moving.
- \_\_\_\_\_ 7. This refers to written or printed characters, letters, and symbols used to create words, sentences, and paragraphs.
- \_\_\_\_\_ 8. This pertains to recorded or transmitted sound
- \_\_\_\_\_ 9. It is a text type that presents the characteristics or features of a thing or a phenomenon.
- \_\_\_\_\_ 10. It is one of the oldest forms of media which uses images to represent someone or something.

Score:

**If you got a perfect score in the pre-test, you may opt to skip this module. However, if you had incorrect answers, you will need to complete this module for you to learn more about multimedia resources for oral communication.**

## Lesson

# 1

# The Multimedia Resources

For a communication to be effective and meaningful, we need to convey the message clearly and appropriately. In this lesson, you will learn about multimedia resources and how they are used in ways that facilitate effective and meaningful communication.



## *What's In*

Recall your previous lesson in linear and nonlinear texts. Your knowledge of linear and nonlinear texts will help you easily understand the lesson in this module. Before you continue, recall what you have learned about of linear and nonlinear texts in the following activity.

### **Answer Me!**

1. What are the examples of linear and nonlinear texts?

Linear Texts:

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Nonlinear Texts:

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2. How would you describe each linear and non-linear text in communication?

Linear Texts:

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Nonlinear Texts:

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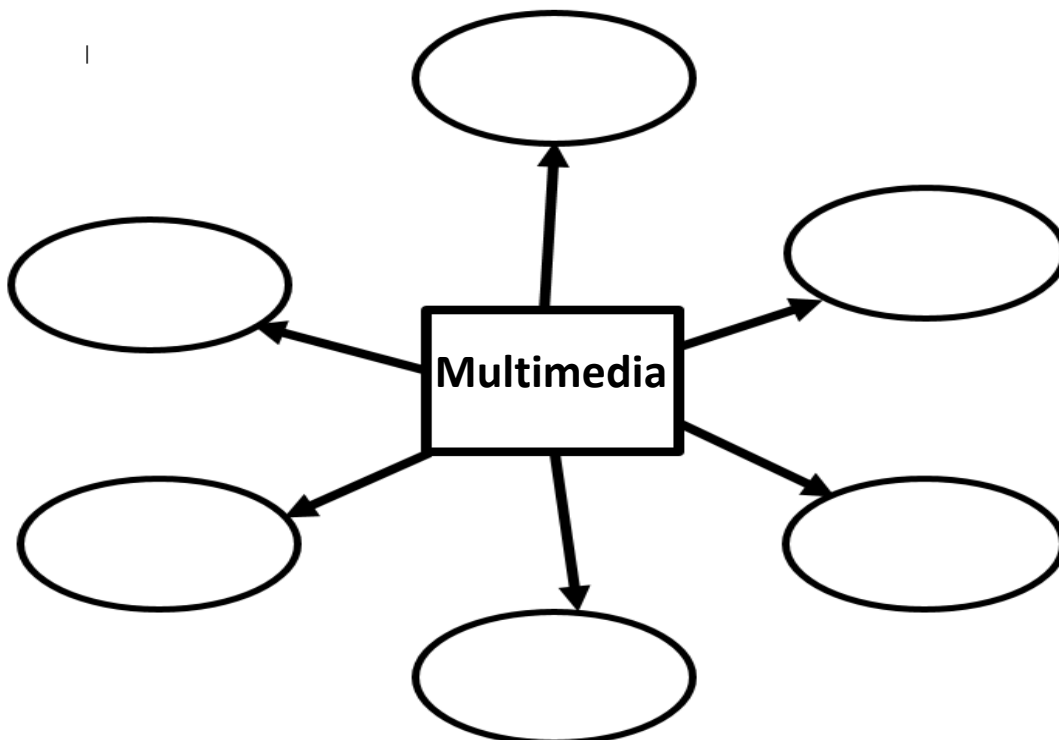
**Notes to the Facilitator**

Tell the students that they must pay attention to the use of linear and non-linear texts in communication. Their knowledge of the linear and non-linear texts is key to understanding the current lesson.

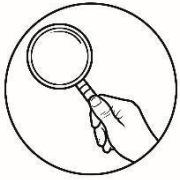


**What's New**

Directions: Using the concept map, write key ideas about the concept of multimedia.







## ***What Is It***

In this module, you will learn the basic types of multimedia resources. But before you continue, let's discuss first the different types of text. Your knowledge of text types is needed in the succeeding activities.

### **<sup>1</sup> Examples of Factual Texts**

1. **Recount** - journal, diary, newspaper article, historical recount, letter, log, timeline  
Purpose: to retell a series of events
2. **Procedure** - instruction, recipe, directions  
Purpose: to instruct someone on how to do something
3. **Explanation** - scientific writing, spoken presentation  
Purpose: to explain how or why something occurs
4. **Description** - observation, speech, analysis  
Purpose: to describe the characteristics or features of a thing or a phenomenon

Now that you already have a background on the different text types, you may now focus on the basic types of multimedia resources which you will use later in presenting different text types. You need to remember these types of multimedia in giving information.

**Multimedia** means that computer information can be represented through audio, video, and animation in addition to traditional media. It is a sequential or simultaneous use of a variety of media formats (people, text, visual, motion, audio, and manipulative) in a given presentation or self-study.

The word multimedia comes from two Latin roots, *multi* and *media*. *Multi* means several or many and *media* means in the middle. This multimedia definition tells us that materials on the Internet or in your school and business presentations involve several forms of communication to connect, that is, to be in the middle of the sender and receiver. Also, multimedia can be recorded for played-back on computers, laptops, smartphones, and other electronic devices.

---

1

Different types of writing – text types  
<https://education.nsw.gov.au/parents-and-carers/learning/english/english-a-to-z-support-pages/text-types-different-types-of-writing>

## <sup>2</sup> **Basic Types of Multimedia**

1. **Text Materials** - important components used in written explanation to deliver information in many multimedia applications. They are characters used to create words, sentences, and paragraphs.

Example: Hypertext

2. **Graphics/Photographs** - digital representations of non-text information such as a drawing, chart, or photograph. They give ideas in the images with the help of memory and one of the oldest forms of media.

Example: JPEG

3. **Sound/Audio** - any spoken explanation that stimulates imagination and can be added and combined with all types of media.

Example: MP4

4. **Video Presentations** - clips or full videos that show information. They are a collection of moving pictures combined with audio files.

Example: MP4, MOV, AVI files

5. **Forms of Animation** - Flipping through a series of still images. It is a series of graphics that create an illusion of motion to display pieces of information with moving or still images and easily transferable.

Example: Graphic Image File (GIF)

## <sup>3</sup> **Advantages of Using Multimedia**

1. **User-friendly.** It doesn't take much energy out of the user in the sense that you can sit and watch the presentation, read the text, and hear the audio.

2. **Multisensorial.** It uses a lot of the user's senses while making use of multimedia. For example, hearing, seeing and talking.

3. **Integrated and Interactive.** All the different mediums are integrated through the digitization process. Interactivity is heightened by the possibility of easy feedback.

4. **Flexible.** Being digital, this media can easily be changed to fit different situations and audiences.

5. **Used for a wide variety of audiences.** It can be used by various audiences ranging from one person to a whole group.

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<sup>2</sup> 5 Basic Types Of Multimedia | firefog  
<http://www.firefog.org/5-basic-types-of-multimedia/>

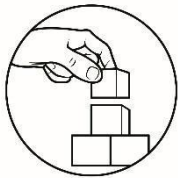
<sup>3</sup> Different Types Of Multimedia To Use In Your Presentations  
<https://www.audience-advantage.com/different-types-of-multimedia-to-use-in-presentations/>

### Disadvantages of Using Multimedia

1. **Information overload.** Because it is so easy to use, it can contain too much information at once.
2. **It takes time to compile.** Even though it is flexible, it takes time to put the original draft together.
3. **It can be expensive.** Multimedia makes use of a wide range of resources, which can cost you a large amount of money.
4. **Too much makes it impractical.** Large files like video and audio need large storage. Adding too much can mean that you have to use a computer with huge storage capacity to store the files.

Did you understand the discussion? If yes, then we will apply what you have learned in the next activity.

**Note: Using your mobile device, take a video of every oral activity that you are going to perform. Send your output to your facilitator.**



### What's More

This is great! Your knowledge of multimedia resources has indeed improved! Let's sum up what you have learned and see if you truly learned this concept through our discussions.

#### Activity 1: Classifying Multimedia

Directions: Classify each multimedia as **text**, **audio/sound**, **photograph/graphics**, **video**, or **animation**. Write your answer in the space provided.

- |       |                                       |
|-------|---------------------------------------|
| _____ | 1. Hypertext                          |
| _____ | 2. Podcast                            |
| _____ | 3. Painting                           |
| _____ | 4. Song                               |
| _____ | 5. Slideshow/Power Point Presentation |
| _____ | 6. Documentary Film                   |
| _____ | 7. Radio Program                      |
| _____ | 8. Paper Document                     |
| _____ | 9. 2D and 3D                          |
| _____ | 10. Diagrams                          |

## Activity 2: Creating Procedures

Directions: Choose one topic from the list of topics below and create procedures (or instructions). As your output, make a video presentation of the procedures you have created. Send your output to your facilitator.

### Topics:

- a. Getting Ready for School
- b. Making a Clubhouse Sandwich
- c. Enrolling in Grade 8
- d. Cooking a Filipino Dish (Pinakbet, Kare-Kare, Sinigang)
- e. Applying Makeup

### Rubric in Giving Instructions through Video Presentation

<b>CRITERIA</b>	<b>Excellent 4</b>	<b>Good 3</b>	<b>Fair 2</b>	<b>Poor 1</b>
<b>Content and Organization</b>	The video presentation includes relevant elements and information and it is presented in a well-organized manner.	The video presentation includes relevant elements and information, but it is not presented in a well-organized manner.	The video presentation lacks the relevant elements and information.	The video presentation does not include relevant required elements and information.
<b>Work Quality and Effort</b>	The work done exceeds expectations. Maximum effort was put into the video presentation.	The work is done with good effort. Good effort is evident in the video presentation.	Work is done with fair effort, but the quality is still not what is expected. It is evident that the work was rushed.	Work is done with little effort and quality. It is evident that the work was rushed and thus incomplete.
<b>Style and Mechanics</b>	The video presentation has great creativity and style. Viewers are WOWed.	The video presentation is clear and logical but lacks some creativity and clarity and with a few mistakes.	The video presentation lacks style and creativity; however, it presents adequate information.	The video presentation lacks a clear understanding of the subject matter, has many errors, and leaves out vital information.

<b>Presentation</b>	The presenter speaks clearly and shows mastery of the topic being presented. The information presented is complete.	The presenter speaks clearly and presents the expected information.	There are confusing moments during the presentation and the information shared is incomplete.	No preparation was done and the presentation lacks expected information.
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### **Activity 3: Giving Information through Description**

Directions: Interview the members of your family on the importance of family in this world we live in. Make a video presentation describing the results of the interview. Send the video to your facilitator.

Sample Interview Question:

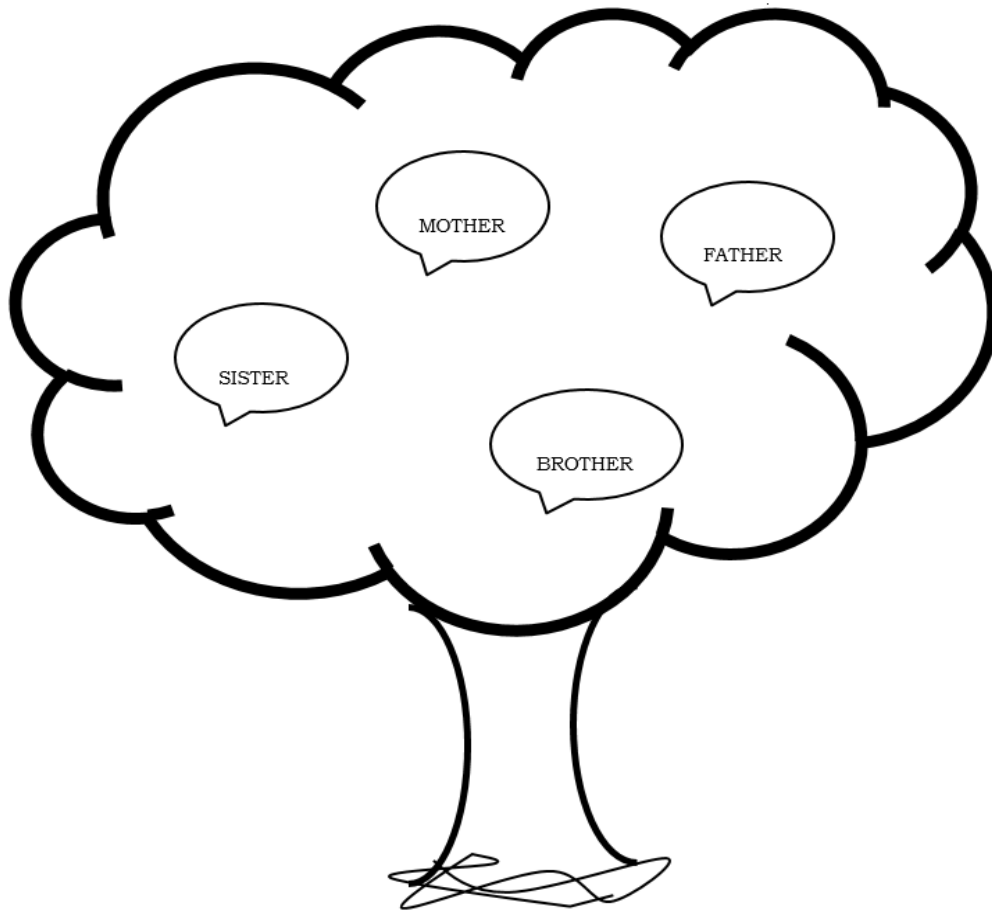
- a. How will you describe your family in one word?
- b. How important is your family especially during the time of the pandemic?
- c. What are some of the things you love to do together with your family?

**Great! You have already used multimedia resources in giving instructions and in describing your family. Proceed with the next activity to further sharpen your skills in using multimedia resources for narrating and sharing information.**

**Activity 4: Giving Information through Narratives**

Directions: Answer the question given in the graphic organizer. Write a narrative that tells about your unforgettable moment with the members of your family. Copy the graphic organizer and the question in your notebook.

What is the most unforgettable moment you have experienced with the members of your family?



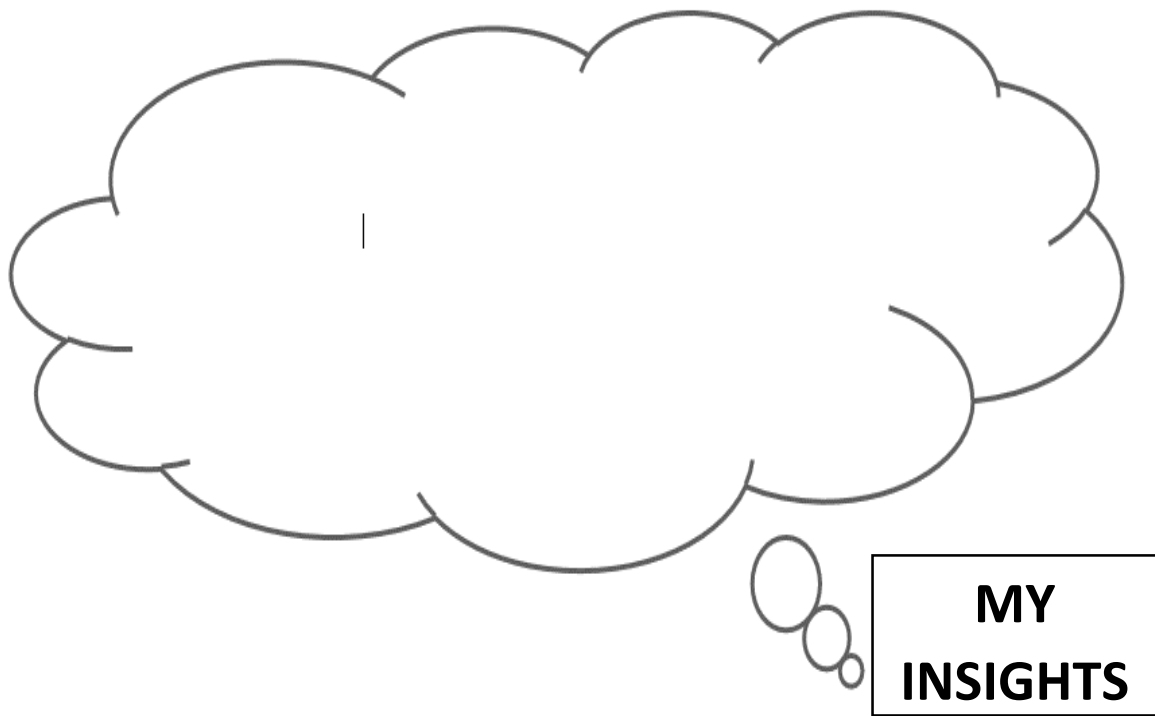
**Activity 5: Sharing Information**

Directions: Cut out a picture of any product that you like and give information about the product. For additional information, you may check the customer reviews of the product.

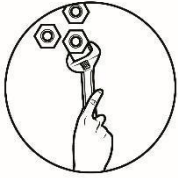


## ***What I Have Learned***

What is the importance of multimedia resources in orally giving information, instructions, making explanations and narrating events in personal or factual recounts? Copy the thought bubble in a separate sheet and write your insights inside the thought bubble.



**Very good job! Now it is time for you to apply what you have learned.**



## What I Can Do

Excellent! It looks like you have already learned a lot! Let's try to put into practice what you have learned. Recall the question asked at the beginning of this lesson: *What is your understanding of multimedia?*

**Since you have already identified the different types of text and multimedia resources, let us see if you can now apply what you have learned.**

Directions: Create a **vlog** on your reflections on happenings around you at present. In creating your videos, use different text types such as information, instruction, explanation, narration, and factual recounts. Make sure to have your videos approved by your facilitator before you post them online.

### Video Presentation Rubric

<b>CRITERIA</b>	<b>Excellent 4</b>	<b>Good 3</b>	<b>Fair 2</b>	<b>Poor 1</b>
<b>Content and Organization</b>	The video presentation includes relevant elements and information and it is presented in a well-organized manner.	The video presentation includes relevant elements and information, but it is not presented in a well-organized manner.	The video presentation lacks the relevant elements and information.	The video presentation does not include relevant required elements and information.
<b>Work Quality and Effort</b>	The work done exceeds expectations. Maximum effort was put into the video presentation.	The work is done with good effort. Good effort is evident in the video presentation.	Work is done with fair effort, but the quality is still not what is expected. It is evident that the work was rushed.	Work is done with little effort and quality. It is evident that the work was rushed and thus incomplete.
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<b>Presentation</b>	The presenter speaks clearly and shows mastery of the topic being presented. The information presented is complete.	The presenter speaks clearly and presents the expected information.	There are confusing moments during the presentation and the information shared is incomplete.	No preparation was done and the presentation lacks expected information.
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## **Assessment**

**Let us assess your mastery!**

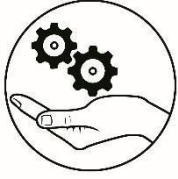
Directions: Complete the table below by writing the most appropriate multimedia resources to be used under a particular text type.

### **Multimedia Resources**

PDF about coronavirus symptoms  
Expedition footage  
Digital photos  
Recording of an important event  
Baking video  
Vlog about T'nalak Festival

Documentary films  
Pictures from movie scenes  
Cooking videos  
COVID-19 Report PowerPoint slides  
Travel log  
Beauty Makeup tutorial video

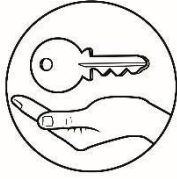
<b>TEXT TYPES</b>			
<b>Recount</b>	<b>Procedure</b>	<b>Explanation</b>	<b>Description</b>
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.



## ***Additional Activities***

**As your additional activity for this lesson, complete the task below:**

Directions: Create your own YouTube Channel and post there the videos, your outputs in **What Can I Do**. But before you post your videos, make sure to have them reviewed and approved by your facilitator. Invite your friends to subscribe to your YouTube Channel.



## **Answer Key**

**Assessment**

**Recount**

1. Digital photos
2. Recording of an important event
3. Vlog about T'nalak Festival

**Procedure**

1. Cooking videos
2. Beauty Makeup tutorial video
3. Baking video

**Explanation**

1. COVID-19 report PowerPoint presentation
2. Documentary films
3. PDF about coronavirus systems

**Description**

1. Pictures from movie scenes
2. Expedition footage
3. Travel log

**Activity 1**

1. Text
2. Audio
3. Graphics
4. Audio
5. Animation
6. Video
7. Audio
8. Text
9. Graphics
10. Graphics

**What I Know**

1. Narrative
2. Procedure
3. Recount
4. Video
5. Explanation
6. Animation
7. Text
8. Audio
9. Description
10. Picture/Graphics

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