

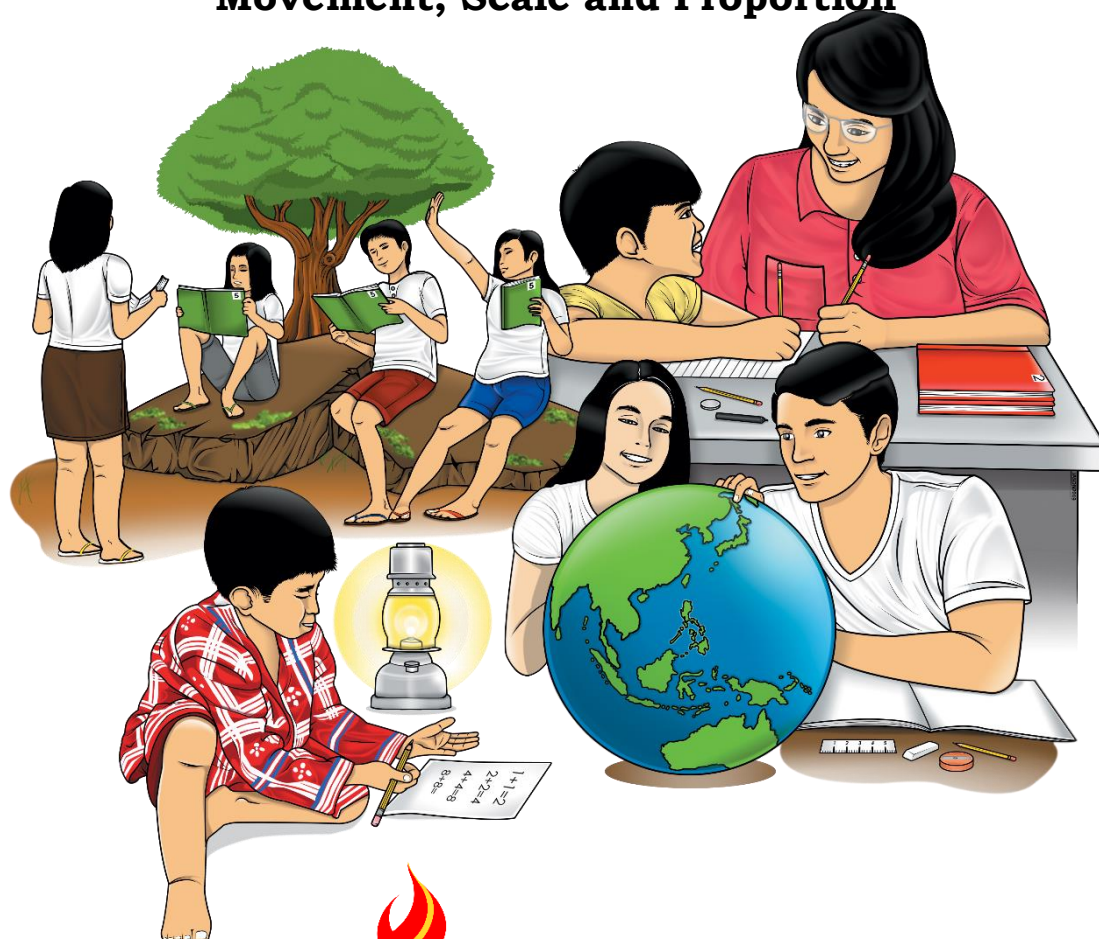
Arts

Quarter 1 – Module 4:

Arts and Crafts of Luzon

Principles of Art

**Balance, Emphasis, Rhythm, Unity and Variety,
Movement, Scale and Proportion**



Arts – Grade 7

Alternative Delivery Mode

Quarter 1 – Module 4: Arts and Crafts of Luzon – Principles of Art (Balance, Emphasis, Rhythm, Unity and Variety, Movement, Scale and Proportion)

First Edition, 2020

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Arts

Quarter 1 – Module 4: Arts and Crafts of Luzon

Principles of Art

**Balance, Emphasis, Rhythm, Unity
and Variety, Movement, Scale and
Proportion**

Introductory Message

This Self-Learning Module (SLM) is prepared so that you, our dear learners, can continue your studies and learn while at home. Activities, questions, directions, exercises, and discussions are carefully stated for you to understand each lesson.

Each SLM is composed of different parts. Each part shall guide you step-by-step as you discover and understand the lesson prepared for you.

Pre-tests are provided to measure your prior knowledge on lessons in each SLM. This will tell you if you need to proceed on completing this module or if you need to ask your facilitator or your teacher's assistance for better understanding of the lesson. At the end of each module, you need to answer the post-test to self-check your learning. Answer keys are provided for each activity and test. We trust that you will be honest in using these.

In addition to the material in the main text, Notes to the Teacher are also provided to our facilitators and parents for strategies and reminders on how they can best help you on your home-based learning.

Please use this module with care. Do not put unnecessary marks on any part of this SLM. Use a separate sheet of paper in answering the exercises and tests. And read the instructions carefully before performing each task.

If you have any questions in using this SLM or any difficulty in answering the tasks in this module, do not hesitate to consult your teacher or facilitator.

Thank you.



What I Need to Know

The skills of Filipinos in architecture and sculpture are uniquely incomparable. Every detail of the design is truly amazing and extraordinary. Even decades would pass, it will still stand and stay worthy of being built and created.

Filipinos in the regions of Luzon are proud to show their work of arts in their everyday objects, architecture, and sculpture like *Calle Crisologo* of Ilocos, *Tumauni Church* of Isabela, *Spanish Gate* and *Andres Apostol Parish Church* of Zambales, *Parish of the Three Kings* of Nueva Ecija, *Abucay Church* or the *Saint Dominic De Guzman Parish Church*, Bul'ul of Ifugao, *Woodcarving* of Laguna, *Higantes* of Rizal Province, and *Balisong* of Batangas.

In this module, we will focus on the principles of art used in Luzon's architecture, sculpture, and everyday object. You will learn the elements of arts like line, shape, form, value, color, texture, and space as well as the differences among these elements and how to express it in an artwork.

We may say that a masterpiece is perfect or not and that we can judge it even in a simple glance. However, can you notice at once, every single detail of it? Did you pay attention to the execution of balance, emphasis, rhythm, unity and variety, movement, scale and proportion?

In your past lessons when you were in elementary, you have learned about the principles of arts (balance, emphasis, rhythm, unity and variety, movement, scale and proportion).

The principles of art represent how the artists use the elements of art to create an effect to the design and to help convey the artist's intent.

Let us have a short review about the principles of art.

PATTERN refers to the visual arrangement of elements (line, shape, color, etc...) that is alternated or with a repetitive form or sequence.



Illustration of pattern

The illustration shows that there are alternated and repetitive form or sequence of two briefcases and two lips.

BALANCE is the way the elements are arranged symmetrically or asymmetrically to create a feeling of stability or impression of equality in weight in an artwork.

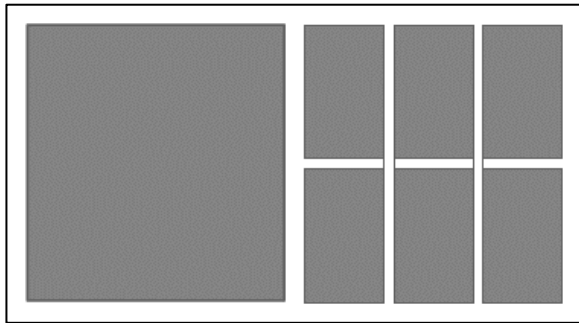


Illustration of balance

You can see in the illustration that there is a big rectangle on the left side and a group of six small rectangles on the right side. You will notice that the size of a big rectangle on the left is equal to the size of the grouped small rectangles on the right.

Symmetrical Balance

An artwork illustrates symmetrical balance when the parts of an image are organized so that one side mirrors the other.

This is an image of a lung. You will notice that the left side of the lung mirrors the right side of the lung.

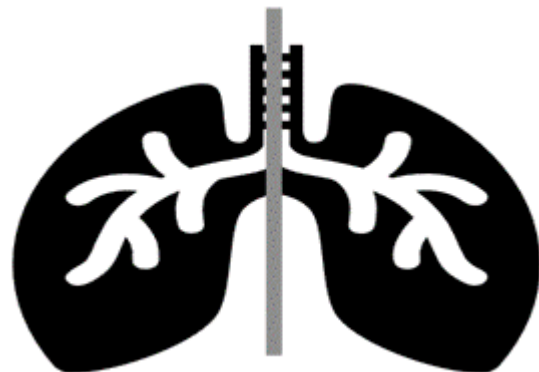


Illustration of symmetrical balance

Asymmetrical Balance

Asymmetrical balance is illustrated in an artwork when one side of a composition does not reflect the design of the other.



Illustration of asymmetrical balance

You can see in the illustration the image of a finger print. You will notice that the left side of the finger print does not mirror its right side because they have different designs.

Radial Balance

Radial balance is any type of balance based on a circle with its design extending from center.

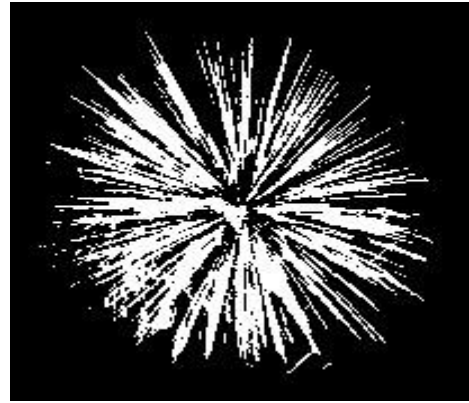


Illustration of radial balance

You can see in the illustration the image of fireworks. You will notice that the fireworks start with a single spark at the beginning and then it continuously sparks creating an extending design from the center.

EMPHASIS

Emphasis shows the focal point of an image or when one area or thing stands out the most and gets a special attention.

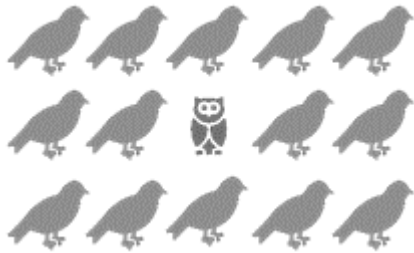


Illustration of Emphasis

This illustration shows the group of red birds and a blue owl at the middle. It is clear that the blue owl stands out the most because of its difference. Emphasis can be achieved through color, contrast, location or placement of elements, size, repetition and etc. that makes an image as the focal point of the design.

CONTRAST

Contrast has a large difference among different elements of designs that create visual interest. It is a comparison of different elements of design in order to highlight their differences.

You can see on the illustration the two happy face icons that show contrast using dark and light values. The first happy face icon uses white color as a base then uses black color to highlight the circumference of the face, eyes and mouth while the second happy face icon uses black as a base and uses white to highlight the eyes and mouth.



Illustration of Contrast

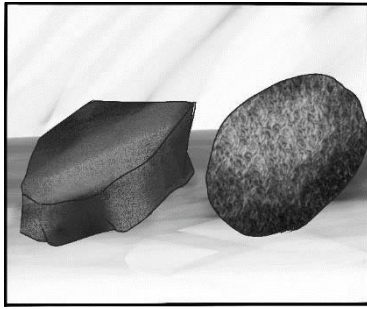


Illustration of Texture

Now look at the second illustration of two stones. Can you see the difference? They are different in terms of texture (rough and smooth).

RHYTHM and MOVEMENT

Rhythm and movement is a repetition of elements that focuses the eye of the viewers direct to the image that produce the look and feel of movement.

Look at the illustration on the right. You can see that the clouds make your eyes follow its spiral movement that gives the illusion to move. Now look at the trees. Can you see the movement?

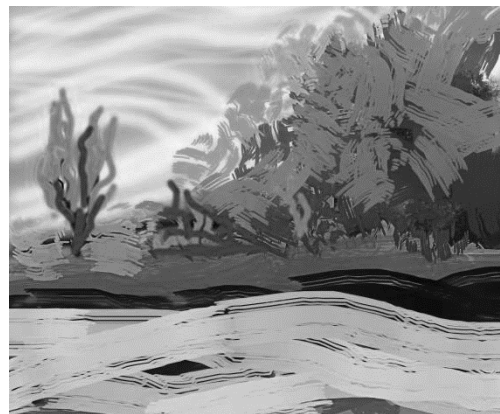


Illustration of Rhythm and Movement

HARMONY refers to the arrangement of elements that give the viewer the feeling on how well all the visual elements work together as a whole.

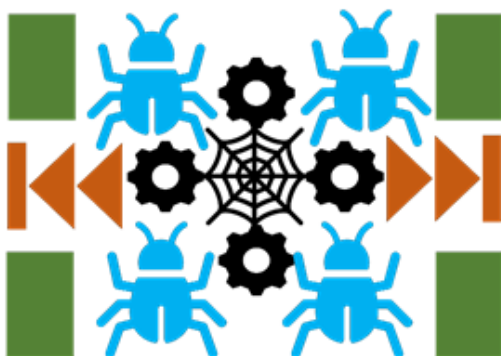


Illustration of Harmony

The illustration shows different images or icons with different colors. You can see or feel that there is a good harmony among them.

UNITY

When all the elements and principles work together to create a pleasing image it defines unity.

You can see in the illustration that there is a group of stars with different sizes and arrangement. There is no pattern but you can see the unity among the stars that work together to create a pleasant piece.



Illustration of Unity

VARIETY

Variety is the use of different elements in an image that has differences and change to increase the visual interest of the work.



Illustration of Variety

There are different elements used in the illustration with different principles that make the viewers see all the parts of the artwork.

SCALE

It is the relationship between images in terms of size or measurement, number or amount, visual weight and so on including the connection between parts of a whole.



Illustration of Scale

Let's Proceed

Now, let's apply your knowledge of the principles of art.

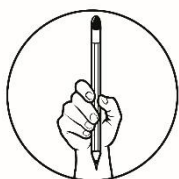
It is easy to say that an artwork is beautiful. You can describe it even in one glance. But, can you notice every single detail of it? Did you pay attention to the balance, emphasis, contrast, rhythm and movement, pattern and repetition, unity, variety, and proportion of an artwork?

This module will teach you to identify, understand, and give importance to the principles of arts.

Learning Objectives

In this module, you will be able to:

1. define the different Principles of art;
2. distinguish the different principles of art used in arts and crafts of Luzon (highlands and low lands) by analyzing how the principles were used; and
3. appreciate the importance of the principles of arts incorporated in the design.



What I Know

Directions: Match the description in **Column A** to the principles of arts in **Column B**. Accomplish this in your activity notebook.

A

1. The focal point of an image, or when one area or thing stands out the most.
2. When one side of a composition does not reflect the design of the other.
3. A large difference between two things to create interest and tension.
4. A regular repetition of elements to produce the look and feel of movement.
5. The way the elements are arranged to create a feeling of stability in a work.
6. The repetition of a design.
7. The parts of an image are organized so that one side mirrors the other.

B

- A. Balance
- B. Symmetrical Balance
- C. Asymmetrical Balance
- D. Radial Balance
- E. Emphasis
- F. Contrast
- G. Pattern and Repetition
- H. Rhythm and Movement
- I. Variety

- | | |
|---|---------------|
| 8. Any type of balance based on a circle with its design extending from center. | J. Proportion |
| 9. When all the elements and principles work together to create a pleasing image. | K. Unity |
| 10. The use of differences and change to increase the visual interest of the work. | L. Pattern |
| 11. The comparative relationship of one part to another with respect to size, quantity, or degree; SCALE. | M. Harmony |
| 12. It refers to the size of an object compared to the rest of the surroundings. | N. Movement |
| 13. It refers to how well all the visual elements work together in a work of art. | O. Scale |
| 14. It gives the illusion or suggestion to your paint to move. | P. Element |
| 15. It refers to the visual arrangement of elements with a repetitive form or intelligible sequence. | |

Lesson

1

Arts and Crafts of Luzon

Principles of Art

Balance, Emphasis, Rhythm, Unity and Variety, Movement, Scale and Proportion

Learning Competencies

The learner:

1. analyzes elements and principles of art in the production of one's arts and crafts inspired by the arts of Luzon (highlands and lowlands). **(A7EL-Ib-1)**, and
2. reflects on or derive the mood, idea, or message emanating from the selected artifacts or art objects **(A7PL-IH-1)**



What's New

Hello my friend! Before we start our journey to our new lesson, let us have first a short activity.

“Mirror, Mirror on the Wall, Who’s the Fairest of them All?”

Directions: Get a mirror and see your reflection on it. Try to look clearly to your face. Now, get a piece of paper or bond paper then draw your face on it based on your face reflection from the mirror. You can use any coloring materials if you want.



Let us examine your artwork.

1. Let's start from your eyes, do you think your eyes have the same measurement? How can you say so?
2. How about your ears? Do you think they are balanced? How can you say so?
3. Look at your nose and mouth. What can you say about them?
4. Does your hair fit in your face built? Why? Why Not?
5. Do your eyebrows have equal length and width? How can you say so?
6. What is your overall impression of your face?
7. Are the principles of art important in all artworks? Why?



What is It

Let us try to look into the principles of arts used in the sample arts and crafts from Luzon.




Here is a picture of Calle Crisologo, a narrow and cobble- stoned streets in Vigan. The houses are simple but lovely subjects ready for picture-perfect shots with their roofs of red tiles, thick walls, huge doors, and stair cases leading to rooms of high ceilings and sliding capiz shell windows. Visitors can admire more closely the architecture and intricate craftsmanship employed in the grill and wood works when they step inside some of the houses that have been turned into stores and museums. They can even experience staying in a heritage house during their visit as some have been converted into inns.


When we look deeply at every detail of the designs, we can appreciate how the principles of art is being used. We can see clearly the balance in every span of walls, the emphasis and contrast in wall decorations, the rhythm and movement of every structure, the pattern and repetition of structural designs, and the variety, proportion and unity of every part of the houses in Calle Crisologo.

STOP! LOOK AND OBSERVE!


Directions: Now, it's your turn! Look closely at the picture of Calle Crisologo. Write your observations about how the structure achieved pattern, contrast, emphasis, balance, scale, harmony, rhythm/movement, unity, and variety. Write your observations inside the box with a magnifying glass icon. Use a separate sheet in accomplishing the activity.




For pattern




For contrast




For emphasis



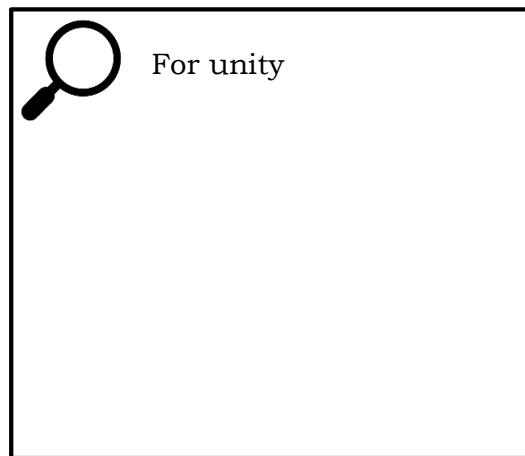
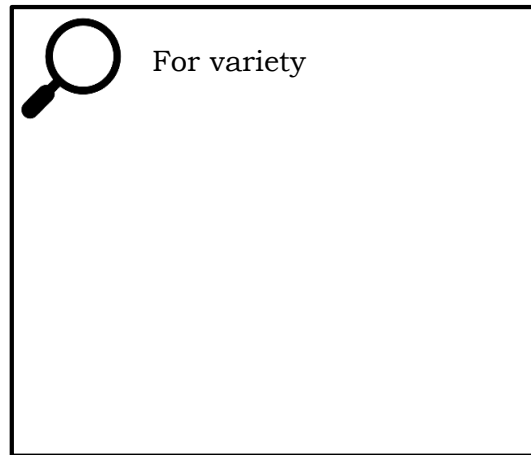
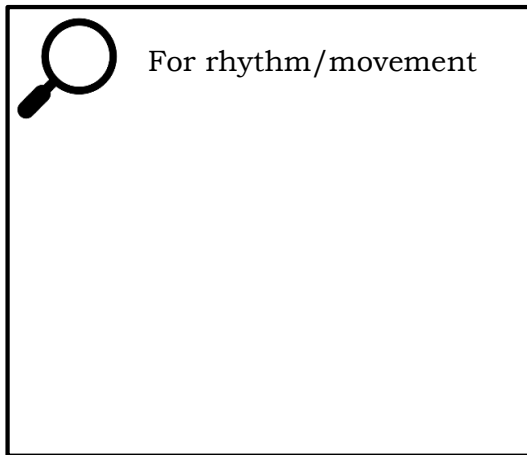
For balance



For scale



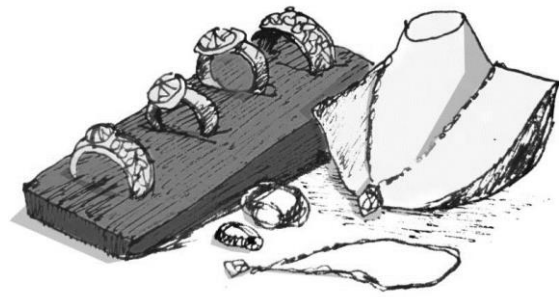
For harmony



Artist Perspective


When we look deeply in every inch of detail of the designs, we can appreciate how the principles of art are being used in Calle Crisologo. Look at the cobbled streets, can you see the pattern on how it is arranged? They used cobble stones in different sizes and arranged it in a repetitive sequence. From that arrangement we can see clearly the used of pattern and scale principles in it. How about the columns and doors of their houses, what principles do you see? Yes, there is pattern, balance, and unity. When you look at it from a perspective point of view, we can see movement and rhythm. Now, look at the sliding capiz shell windows. Do you see the pattern, balance, and unity of the capiz shells? How about contrast? Look deeply at the capiz shells, you can notice that there are some shells that are plain and some have dark colors. Now let's see their wall decorations. They used different designs, a variety of designs that make their houses unique and encourage visitors to look more closely to their architecture designs and craftsmanship. In all, Calle Crisologo shows a good harmony that makes it lovelier and more famous.

Here is another masterpiece from Meycauayan, Bulacan. A jewelry that everyone wants to have. When we examine each craft, we can say that the principles of arts are one of the ingredients on how it is made. We can see pattern, contrast, emphasis, balance, scale, harmony, rhythm/movement, unity, and variety on every piece of the design on how they are cuts, bonds and shapes.




STOP! LOOK AND OBSERVE!


Directions: Now, it's your turn! Look closely at the picture of Meycauayan, Bulacan jewelry. Write your observations about how the masterpiece achieved pattern, contrast, emphasis, balance, scale, harmony, rhythm/movement, unity, and variety. Write your observations inside the box with a magnifying glass icon. Use a separate sheet in accomplishing the activity




For pattern



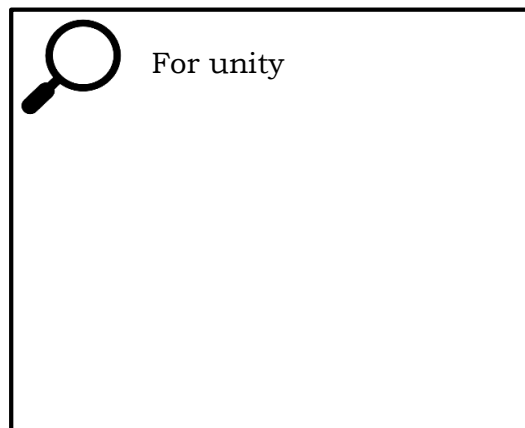
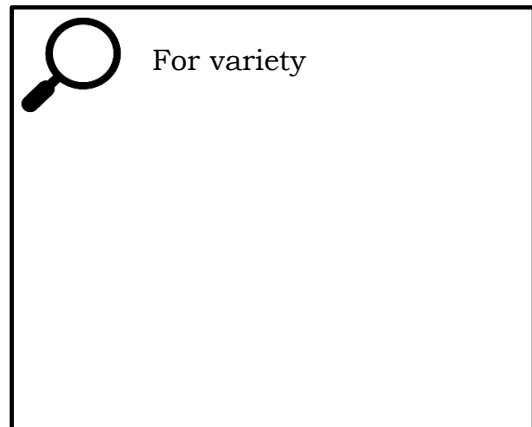
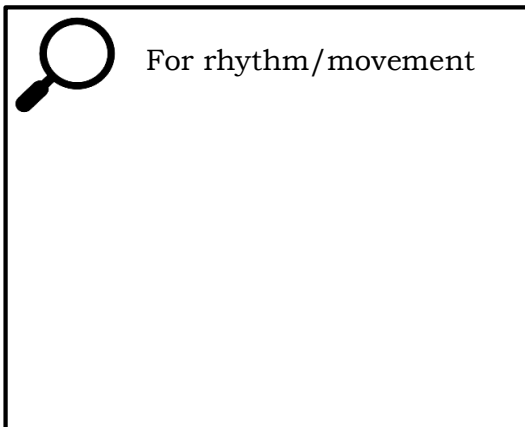
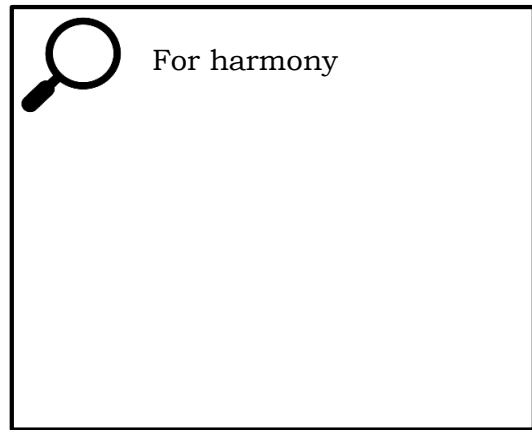
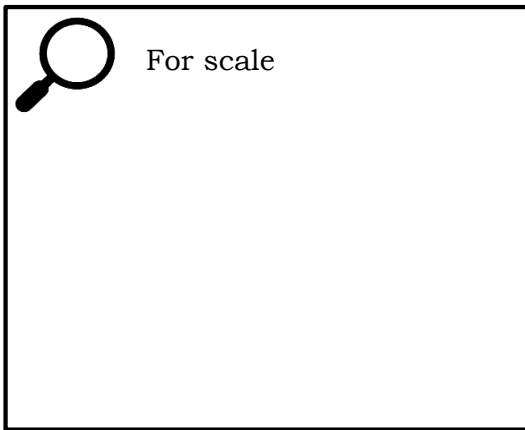
For contrast



For emphasis



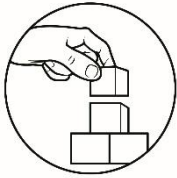
For balance



Artist Perspective


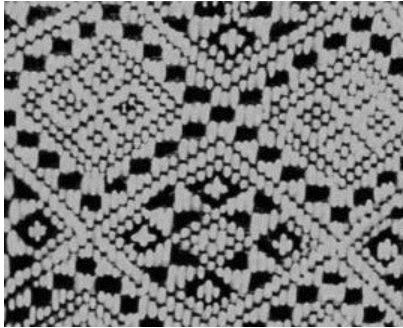
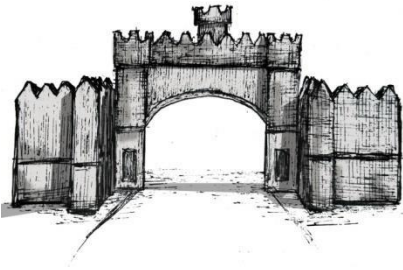
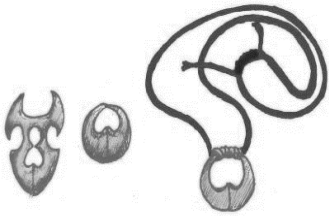
Meycauayan, Bulacan Jewelry smiths are known for their talents in creating world class designs. We can see in their masterpiece that the principles of art are present. They have different patterns, scale, and balance in their designs and use different materials like precious metal: gold and silver, pearls, precious and semi-precious stones that create a visual interest and highlights one of the principles of art and that is variety. A jewelry may be mounted with gemstones that makes a good emphasis. We can also see the movement/rhythm in some of their designs like rope, chain and more. All their masterpieces are very artistic and you can embrace the harmony in it.

Great job! You were able to accomplish the tasks which were rounded up for you in this module! At this point, spend some time to accomplish this chart below which is pretty relevant with the previous activity.



What's More

Directions: Here are some pictures of the arts and crafts of Luzon. Analyze each picture based from how the principles of arts were used or incorporated in the design. Describe each picture based on their designs. Accomplish this in your activity notebook.

 <p>Burda</p>	 <p>Inabel</p>
 <p>Spanish Gate</p>	 <p>Amulet</p>

Principles of Art	Inabel	Amulets	Spanish Gate	Burda
Balance	Example: They used different geometric patterns with same measurement and quantity that are aligned in different rows and columns			

Principles of Art	Inabel	Amulets	Spanish Gate	Burda
	that shows good balance			
Emphasis				
Harmony				
Variety				
Rhythm/ Movement				
Contrast				
Pattern				
Scale				
Unity				

Thank you very much for accomplishing the task. Before we proceed to the next activities, I have 2 simple questions for you to answer.

1. Are those artworks beautiful and unique? Why yes or why not?
2. Among those arts and crafts from Luzon, which is your favorite one? Why?

Congratulations my dear friend. Knowing and appreciating every single detail of the designs of arts and crafts from Luzon are rare opportunities for a student like you. If you accomplished all the activities, it means that your mind can think critically and can evaluate how the artworks were carefully crafted by skilled artists.

It's time to check your understanding! Are you ready?

Below are some light bulbs with assigned principles of arts. Recall the discussions and the activities that you have accomplished in this module. Based from your understanding and experiences with the activities, write your own idea or concept about the following principles of arts. Write your idea inside the light bulb.

Balance



Emphasis



Harmony and Unity



Contrast



Pattern



Proportion



Rhythm



Movement



Thank you very much! I know that you have learned a lot from this module. I'm just curious to know your insights.

I have here another light bulb for you. If you will make your own artwork, what are the **top 3 principles of arts** that you will consider? Why? Write your answer inside the light bulb.





What I Have Learned

Directions: Give your insights based on the discussions and activities you have made. Accomplish this in your activity notebook.

My Reflections



What I Can Do

“Tara na! Biyahe na Tayo!”

My Poster Ad

1. Make a poster advertisement promoting tourism and advertising the arts and crafts of Luzon (highlands and lowlands).
2. Don't forget to show your appreciation for these arts by including the principles of arts and how these principles were used in your design.

Take a photo of your artwork and submit it to your facilitator through messenger, e-mail, or other media platforms

Here is a sample poster ad for you.

Experience the Beauty of
VIGAN, ILOCOS SUR

Complete your vacation by trying a **VARIETY** of hands-on experiences like putting your hands with Vigan's Soil!

How?

Here it is! Have a rig **SCALE** of mashed clay and sand and feel the **CONSTANT**, put them in a potter and start making your own **BURNAY**. Feel the **RHYTHM** and **MOVEMENT** of the kiln. Copy the original **BURNAY's PATTERN** and put a signature design to have some **EMPHASIS** in your work. Make it **BALANCED** to highlight **UNITY** of every material and design and see the **HARMONY** in your masterpiece.

Burnay
Unglazed Earthen Jar

What are you waiting for!
Visit Vigan, Ilocos Sur and have some fun!

RUBRICS

CRITERIA	10 POINTS	8 POINTS	6 POINTS	4 POINTS
Creativity	The artwork shows creativity with the following characteristics: a. Artworks contain an original design. b. Differentiate the principles of arts c. Shows how the principles of art were used in the design.	The artwork shows creativity, however only 2 characteristics were met	The artwork shows creativity, however only 1 characteristic were met	The artwork shows creativity, however no characteristics were met
Attractiveness/ Craftsmanship	The artwork exhibited attractiveness and craftsmanship with the following characteristics: a. neatness b. look carefully planned c. the design obtained high level of difficulty and complexity	The artwork exhibited attractiveness and craftsmanship, however, only 2 characteristics were met	The artwork exhibited attractiveness and craftsmanship, however, only 1 characteristic was met	The artwork exhibited attractiveness and craftsmanship, however, no characteristic was met
Timeliness	The artwork was submitted on the set schedule	The artwork was submitted one day beyond the set schedule	The artwork was submitted two days beyond the set schedule	The artwork was submitted three days beyond the set schedule



Assessment

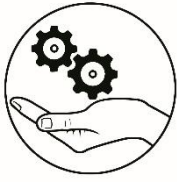
Directions: Match the description in **Column A** to the principles of arts in **Column B**. Accomplish this in your activity notebook.

A

1. The focal point of an image, or when one area or thing stands out the most.
2. When one side of a composition does not reflect the design of the other.
3. A large difference between two things to create interest and tension.
4. A regular repetition of elements to produce the look and feel of movement.
5. The way the elements are arranged to create a feeling of stability in a work.
6. The repetition of a design.
7. The parts of an image are organized so that one side mirrors the other.
8. Any type of balance based on a circle with its design extending from center.
9. When all the elements and principles work together to create a pleasing image.
10. The use of differences and change to increase the visual interest of the work.
11. The comparative relationship of one part to another with respect to size, quantity, or degree; SCALE.
12. It refers to the size of an object compared to the rest of the surroundings.
13. It refers to how well all the visual elements work together in a work of art.
14. It gives the illusion or suggestion to your paint to move.
15. It refers to the visual arrangement of elements with a repetitive form or intelligible sequence.

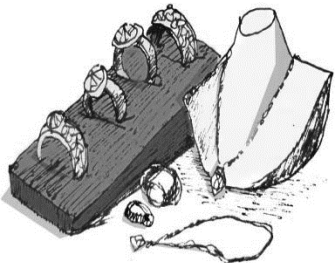
B

- A. Variety
- B. Asymmetrical Balance
- C. Symmetrical Balance
- D. Proportion
- E. Contrast
- F. Emphasis
- G. Element
- H. Rhythm and Movement
- I. Balance
- J. Radial Balance
- K. Harmony
- L. Pattern
- M. Unity
- N. Movement
- O. Scale
- P. Pattern and Repetition



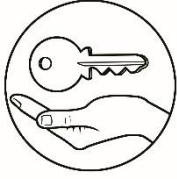
Additional Activities

Directions: Fill in the chart below with correct information needed. Derive the mood, idea, message emanating from selected artifacts and art objects. In the last column, write a reflection on the mood, idea, and message you derived from the artifacts and art objects. Accomplish this activity in your notebook.

Artifact/ Art Object	Mood	Idea	Message	Reflection
				

Now take a few moments to answer the following questions below:

1. What helped you with completing the chart above?
2. Which among the categories were you able to fill in easily?



Answer Key

Assessment	16.F 17.B 18.E 19.H 20.I 21.P 22.C 23.J 24.M 25.A 26.D 27.O 28.K 29.N 30.T
What I Know	1. E 2. C 3. F 4. H 5. A 6. G 7. B 8. D 9. K 10.I 11.J 12.O 13.M 14.N 15.L

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